



THE ISLETA CASINO & RESORT AND AFRICAN AMERICAN RODEO GROUP
Inaugural Cook-off, May 17, 2008, 9:00 am – 5:00 pm

Pick up forms /Submit to: Download forms from our website: www.africanamericanrodeogroup.com ,
AARG - Office, 1523 Broadway SE (Navajo Elks Lodge #863) or Email: letstalkcash@ixp.net or call the
African American Rodeo Group at 505-243-9744.

NEW MERCHANDISE VENDOR GUIDELINES

1. Vendors shall comply with all the rules of this event and are asked to cooperate with the event staff at all times. Failure to do so, or misconduct of any kind, may result in dismissal from the event.
2. Vendors are not permitted to sell ANY beverages (including water, ice, soda, energy drinks, etc.), however vendors may provide these non-alcoholic beverages and ice to their crew and for preparation/food safety purposes. Isleta Lakes will provide beverages and ice for purchase for the event.
3. Vendors are responsible for the cleanup and tear down of their own booths.
4. Set up times: Friday at 4pm if desired. Gates open Saturday, May 17th, 9:00 am.
5. Vendors should respect the adjacent area booths.
6. Vendors must park their vehicles where they do not interfere with the vendor area. **NO EXCEPTIONS!** We must have adequate space for emergency vehicles if they are needed in the vendor area.
7. Vendors must pay a \$175.00 non-refundable vendor fee. Vendors must pay the gross receipts tax charged in Bernalillo County, and are responsible for payment. If you have not acquired a New Mexico CRS number, please contact the New Mexico Taxation and Revenue Department. The number for the Albuquerque office is (505) 841-6352. You will not be able to obtain a temporary business license with out a New Mexico CRS number. **NO EXCEPTIONS!**
8. Food vendors must have a special permit obtained through the Environmental Department and must comply with all of their regulations. You may contact the office at (505) 314-0310. Please remember that limited electricity or water hookups are available. **(Also see attached Requirement for Selling Food, and Food Handler's Guide to Safe Food.)**
9. Vendors are required to have their own insurance coverage. We will not be responsible for personal injuries, accidents, damages or losses sustained by vendors, concessionaires, helpers, agents or visitors.
10. Please, remember that this is a one-day event so vendors will be required to remove merchandise overnight, or provide their own security.

11. IF YOU HAVE QUESTIONS, OR NEED ADDITIONAL INFORMATION, PLEASE CONTACT Michael DeHoney at (505) 831-1595, home or (505) 975-9449, cell, Public Information Officer Angela Beachem at (505) 410-1155, African American Rodeo Group at 505-243-9744 or visit our website: www.africanamericanrodeogroup.com .



NEW MERCHANDISE VENDOR SHOW, SALE & RESERVATION FORM

(Please submit no later than May 12th – 1st come, 1st serve - space firmly limited)

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Company Name:

New Merchandise being sold:

Owner's Name:

Address:

City, State, Zip:

Telephone: ____ (____) _____

Registration Fees Paid:

Date _____ Cash or Money Order (made to African American Rodeo Group) Received by (AARG designee)

Receipt provided: _____

Special Needs:

Camper hook-ups are available at Isleta Lakes & Recreational Area. Please call (505) 244-8102.
Isleta Lakes & Recreation, PO Box 383, Isleta Lakes, NM 87022